

Carrie Rashid

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Qualifications

- Adobe Photoshop, Illustrator, Flash
- HTML5, CSS3, jQuery, WordPress
- Data visualization
- Involved in the UX community, staying current with best practices for design and code
- Strong communication skills, able empathize with the user as well as translate objectives of the business to an effective experience
- Organized and flexible, able to balance numerous projects
- Excellent aptitude for learning new skills

Experience

FIS, formally Sungard: Senior UX Designer (Sept 2014-present)

- Complete redesign of account management software, bringing it up to date with modern UX patterns and making complicated data intuitive for the user
- Led design team in creation of a robust style guide for use across all products

Wells Fargo: Senior Visual Designer (Jan 2014 – Sept 2014)

- Executing visual design as part of the customer experience (CX) group
- Creating designs for digital payments across desktop, mobile and tablet

Ally Financial: Senior Visual Designer (Nov 2010 – May 2013)

- Executing visual design as part of the user experience (UX) group
- Worked on large projects for GMAC Mortgage and Ally Bank, collaborating with a team to create clear and effective solutions through design

Paper Blossom Marketing: Web Designer (Apr 2010 – Nov 2010)

- Designing beautiful and usable sites for small businesses in a variety of industries
- Coding, optimization for search engines, and maintenance

Red Ventures: Web Designer (Aug 2006 - Apr 2010)

- Designed, coded and maintained large websites, email and banner ads for national brands such as DIRECTV and ADT
- Worked closely with developers, search team, and marketing managers to extensively test landing pages and site elements to increase conversion

College of Charleston: Web Designer (Jan 2002 - Dec 2003)

- Designed, coded and maintained web pages for departments, programs, and events.
- Print work, designing and printing flyers and posters

Education

College of Charleston, Charleston, SC: BA in Spanish (Aug 1999 - Dec 2002)

Web Design Internship at Oriium Consulting, Sydney, Australia (Oct 2004 - Jan 2004)

Portfolio available at carrierashid.com